



2022 FALL

# CASHBACK PROMOTIONS

CONTRACTOR GUIDELINES

CONTRACTORS GET  
**CASHBACK**  
FOR SELLING RHEEM

SEPTEMBER 1, 2022 - November 15, 2022



**Reward yourself for selling and installing Rheem® qualifying equipment by participating in the Contractor CashBack Promotion.** From September 1st through November 15th, on qualifying Rheem equipment, you can receive up to \$625 cash back for each home installation.

***CashBack***

## Promotion Participation Made Easy

To participate, you must first be enrolled in the promotion by your distributor. They will enroll you as eligible to participate in the promotion on My.Rheem.com. Once they have enrolled you as eligible to participate, you will receive an email notification confirming enrollment and program details.

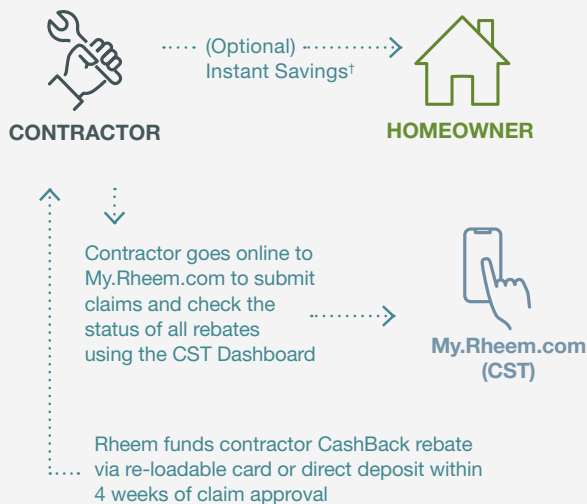
## Hassle-Free Rebate Filing

The Contractor Serial Tool (CST) Dashboard houses all CST options including claim entry, payment method set up and reporting. This makes it easy for you to submit and manage your claims from one location on My.Rheem.com. Rebate claim submissions begin September 1, 2022 and must be submitted within 30 days of installation date to be considered eligible for payment. CashBack rebates will be paid to you via a re-loadable pay card or to your business via direct deposit. The payment method is selected by you in the CST Dashboard and must be complete before your first claim entry. To update or change your payment method you must contact [help@myrheem.com](mailto:help@myrheem.com). For more information regarding payment methods see the Contractor Serial Tool Payment Method Reference Guide available in My.Rheem.com under the *Promotions* portal.

## Optional Savings For Homeowners

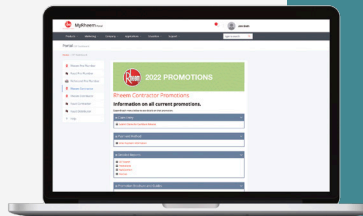
It's up to you if you want to keep the full rebate, or pass along the rebate to your customers. Rheem® will not promote any rebate offers to homeowners.

## HERE'S HOW IT WORKS:



## WHAT IS CST?

**The Contractor Serial Tool (CST)** is Rheem's serial validation tool that allows you to enter claims to redeem rebates or points for installing qualifying Rheem equipment. The CST saves you time by allowing you to redeem rewards for multiple programs and promotions all with one claim submission.



† Contractors can choose whether or not they want to offer the rebate to their customers.

## Contractor Reporting

You will be able to view, customize, and download reporting for your claims from the CST Dashboard. There, you can also review all claim details submitted, payment status and more.

# REBATE MATRIX

STANDARD CONTRACTOR CASHBACK REBATE: SEPTEMBER 1, 2022 THROUGH NOVEMBER 15, 2022



HVAC QUALIFYING EQUIPMENT REBATE MATRIX				
	CashBack Rebate	Outdoor HVAC	Indoor HVAC <sup>1</sup>	EcoNet® Smart Thermostat / Any Thermostat <sup>2</sup>
Heat Pump Systems	\$625.00	<b>Prestige® Series</b> RP20	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RHMV (EEV-EcoNet)	<b>EcoNet®</b> RETST700SYS
	\$300.00	<b>Classic Plus® Series</b> RP17	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RHMV (EEV-EcoNet), RH2T (EEV-EcoNet)	<b>EcoNet®</b> RETST700SYS
	\$200.00	<b>Classic Plus® Series</b> RP17**H	<b>Air Handler</b> RHMV****N	RXRNRUZ RXRSRY RXTTRX
	\$150.00	<b>Classic® Series</b> RP16	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Classic Plus® Series</b> R801V <b>Air Handler</b> RH2V	Any Thermostat
	\$100.00	<b>Classic® Series</b> RP15	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RH1V	Any Thermostat
	\$75.00	<b>Classic® Series</b> RP15	<b>Classic Plus® Series</b> R92T, R95T, R96T, R801T <sup>3</sup> , R801V, R802T <b>Air Handler</b> RH1T, RBHP	Any Thermostat
Air Conditioner Systems	\$600.00	<b>Prestige® Series</b> RA20	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RHMV (EEV-EcoNet)	<b>EcoNet®</b> RETST700SYS
	\$300.00	<b>Classic Plus® Series</b> RA17 <sup>4</sup>	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RH2V(EcoNet), RH2T (EcoNet)	<b>EcoNet®</b> RETST700SYS
	\$150.00	<b>Endeavor™</b> <b>Classic Plus® Series</b> RA16AZ	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RH3V	<b>EcoNet®</b> RETST700SYS or 2 stg 24V 3 stage Operation only
	\$100.00	<b>Endeavor™</b> <b>Classic Plus® Series</b> RA15AZ	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RH3V	<b>EcoNet®</b> RETST700SYS or 2 stg 24V 3 stage Operation only
	\$100.00	<b>Classic® Series</b> RA17 (Non-Communicating)	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Classic Plus® Series</b> R801V <b>Air Handler</b> RH2V, RH2T	Any Thermostat
	\$75.00	<b>Classic® Series</b> RA16	<b>Prestige® Series</b> R98V, R97V, R96V, R802V <b>Air Handler</b> RH1V	Any Thermostat
	\$50.00	<b>Classic® Series</b> RA16	<b>Classic Plus® Series</b> R92T, R95T, R96T, R801T <sup>3</sup> , R801V, R802T <b>Air Handler</b> RH1T, RBHP	Any Thermostat
Residential Package Units	\$300.00	<b>Prestige® Series</b> RGEA16, RQRM		Any Thermostat
	\$200.00	<b>Classic® Series</b> RGEA15, RACA15		Any Thermostat

## REBATE MATRIX

STANDARD CONTRACTOR CASHBACK REBATE: SEPTEMBER 1, 2022 THROUGH NOVEMBER 15, 2022



## HVAC QUALIFYING EQUIPMENT REBATE MATRIX (CONTINUED)

	CashBack Rebate	Outdoor HVAC	Indoor HVAC <sup>1</sup>	EcoNet® Smart Thermostat / Any Thermostat <sup>2</sup>
Individual Components	\$100.00		<b>Prestige® Series</b> R98V, R97V	<b>EcoNet®</b> RETST700SYS
	\$75.00		<b>Prestige® Series</b> R96V, R802V <b>Classic Plus® Series</b> R801V	<b>EcoNet®</b> RETST700SYS
	\$50.00		<b>Prestige® Series</b> R98V, R97V	
	\$25.00		<b>Prestige® Series</b> R96V, R802V <b>Classic Plus® Series</b> R801V, R801T Ultra Low NOx <sup>5</sup>	
Mini-Split <sup>7</sup> Systems	\$275.00	<b>Prestige® Series Multi-Zone</b> ROMH*FXZHJ <sup>6</sup>	<b>Classic Plus® / Classic® Series Multi-Zone</b> RI*H*AVFJ	
	\$125.00	<b>Classic Plus® Series Multi-Zone</b> ROMH*AFXZJ <sup>6</sup>	<b>Classic Plus® / Classic® Series Multi-Zone</b> RI*H*AVFJ	
	\$125.00	<b>Prestige® Series Single-Zone</b> ROSH*AHWJ, ROSH*AHHJ, ROSH*AHXHJ, ROSH*AFFJ, ROSH*AFFHJ	<b>Prestige® Series Single-Zone</b> RIWH*AHWJ, RIWH*AVFJ, RIFH*AVFJ, RIDH*AVFJ	
	\$100.00	<b>Classic Plus® Series Single-Zone</b> ROSH**FWJ, ROSH*AXFWJ	<b>Classic Plus® Series Single-Zone</b> RIWH**VFJ	
	\$75.00	<b>Classic® Series Single-Zone</b> ROSH*AVSA, ROSH*ASJ, ROSH*AXJ, ROSH*AFJ, ROSH*VGSN, ROSH*VSN	<b>Classic® Series Single-Zone</b> RIWH*AVSA, RIWH*ASJ, RIWH*AXJ RICH*AVFJ, RICH*AXCJ, RIDH*AVFJ, RIDH**AXCJ, RIUH*A(S)XJ	

<sup>1</sup>System must include a Rheem® matched coil to be eligible for rebate. <sup>2</sup>A Rheem thermostat is recommended to use to complete a Rheem system rebate. However, any other thermostat from Rheem Parts Division can also be used to complete a Rheem System rebate. <sup>3</sup>R801T matched with RP15 and RA16 listed in the matrix represents both the R801TA furnace and the R801T\*\* MUA Ultra Low NOx furnace. <sup>4</sup>Does not include the following non-communicating models: RA1724AJ2NB, RA1736AJ2NB, RA1748AJ2NB, RA1760AJ2NB. <sup>5</sup>Only the R801T Ultra Low NOx model is eligible. <sup>6</sup>For the Multi-Zone Mini-Split systems, rebate amount covers installation of (1) outdoor and (1) indoor unit. The rebate amount will not increase with additional indoor unit installations. <sup>7</sup>The original "U" model Mini-Split Heat Pumps are eligible in place of the new generic "R" models listed in the above matrix to receive CashBack Rebates.

# CONTRACTOR TERMS & CONDITIONS



- The promotion is subject to termination at Rheem's discretion. This promotion cannot be combined with any other promotion from Rheem®.
- Installations for commercial applications / commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations on single-family dwellings.
- Rebate is applicable to multiple units in single-family dwellings.
- Contractor's account must be in good credit standing with the distributor in order to participate in this special promotion.
- Installations through National Accounts (such as The Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
- Rheem agrees that all information within claims submitted, including serial numbers, will be audited by Rheem for accuracy.
- Your distributor that enrolled you in the program has final approval of promotion participation eligibility. Any proven fraudulent activity may result in the contractor's account being put under review or suspended from promotion participation as determined by Rheem. Contractor may be held responsible for funding paid rebates back to the distributor and Rheem; or Rheem will withhold future rebates due to the contractor in the amount of the fraudulent rebates paid.
- All participating contractors must be enrolled as eligible for the promotion and must have a My.Rheem.com user account. All promotion participants must be enrolled and set up their rebate payment method no later than November 15, 2022.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
- Qualifying systems and individual unit components are outlined on the Promotion Rebate Matrix.
- Qualifying systems and individual unit components must be purchased through your HVAC distributor that enrolled you in the program. Qualifying equipment must be sold and installed between 9/01/22 - 11/15/22 in order to be eligible for the rebate amount.
- Only one qualifying purchase should be submitted per rebate. It is the contractor's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at Rheem's discretion whether the claim can be adjusted. **Claims that have been batched for payment or paid out cannot be adjusted. Please ensure you have reviewed your claim on the confirmation screen prior to submitting your claim.**
- Claims submitted in error that have NOT been batched for payment or paid out can be adjusted by submitting a ticket to the Help Desk: [help@myrheem.com](mailto:help@myrheem.com). The contractor must submit an invoice showing proof of installation with their request before any adjustments can be made.
- **Rebate Funding Responsibilities:**
  - The contractor will receive the full amount of the listed rebate (per terms and conditions) and can choose to pass along any given amount to their customers. If desired, the contractor can use earned accrued co-op dollars to promote and advertise the promotion in their market.
- All rebate claims must be submitted online at My.Rheem.com through the Contractor Serial Tool (CST) **within 30 days from installation date**, to be considered eligible for payment to the contractor. **No exceptions will be allowed. All documentation received after 30 days from the installation date will be denied for processing.**
- **Rheem CashBack Rebate Payment Terms:**
  - Contractors are responsible for reviewing and confirming they received payment for all claims. Claims where payments were not received from previous years promotions are no longer eligible, and will not be paid out, no matter the reasoning.
  - Contractors can choose from direct deposit or re-loadable card to receive their funds for the CashBack rebate:
    - Direct Deposit - For payment to a contractor business via direct deposit
      - Users will be required to provide their business account direct deposit information and a copy of a void check or direct deposit form/ACH letter from their bank is required for validation.
      - IMPORTANT: Direct Deposit accounts must be set up and validated before any claims are approved and funds can be deposited.
      - Direct deposit accounts will be funded every other week for approved claims.
    - Pay Card - For payment to an individual via re-loadable pay card.
      - New users will receive an e-mail from [notification@360digitalpayments.com](mailto:notification@360digitalpayments.com) after the submission of their first claim. This e-mail is to confirm your shipping address before your re-loadable card is mailed to ensure you receive it. This card can be re-loaded for future Rheem promotions.
      - IMPORTANT: Funding deposit notifications will be e-mailed to the card holder when funds are available to load. Each e-mail contains the load value, reference code and instructions on how to acquire funds.
      - The card received in the mail is re-loadable, so do not dispose of after the promotion ends.
      - Funds not redeemed within 12 months will be forfeited.
      - Card can be used for other Rheem AC promotions hosted through the CST.
      - There may be a replacement fee for lost / stolen cards.
      - Rheem is not responsible for lost, stolen or misdirected paperwork or re-loadable pay cards.
      - U.S. residents are subject to a 1099 miscellaneous income tax for spiffs totaling \$600 or more annually.
- Offer valid to legal residents of the continental United States, Alaska and Hawaii only.

## IMPORTANT: 2022 FALL CASHBACK PROMOTION DATES

Promotion Installation Start	Thursday, September 1, 2022
Promotion Installation End	Tuesday, November 15, 2022
Final Day for Contractor Enrollment / Registration	Tuesday, November 15, 2022
All Rebate Submissions Due	30 days from installation*

\* December 15, 2022 will be the final deadline for CashBack rebate claim submissions.

NOTE: 2022 Fall Contractor CashBack Promotion – All documentation is available on My.Rheem.com or can be requested from your distributor.

In keeping with its policy of continuous progress and improvement, Rheem reserves the right to make changes to this promotion without notice.